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19

ANNUAL REPORT  
CHAMPIONS FOR HD

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01

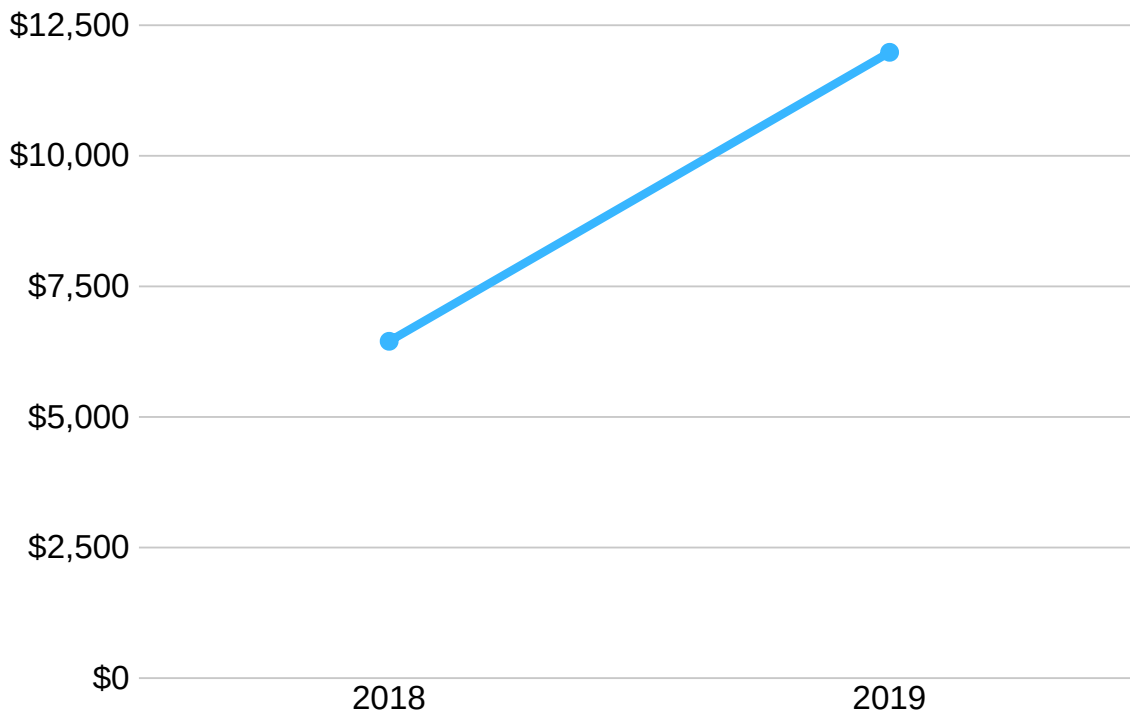
# Financial Review

**\$11,982**

We raised a total of nearly twelve thousand dollars in the year 2019.

**60%**

This is 60 percent more than we raised by the end of our first year of service in 2018, which was a total of \$6,449.



# Donations

02

We are so proud of the year we had in 2019. As a new nonprofit that officially began in May of 2018, our first 7 months in 2018 were focused on learning, growing, and increasing our brand awareness and volunteers. 2018 consisted of raising money while establishing annual events. Beginning in 2019, we began using the money we raised to give back to families in need.

In 2019, we donated to 34 families and also donated \$2,500 to research for Huntington's Disease. Many of these families were facing eviction, no money for food or electricity, were awaiting disability, or in need of new handicap equipment and accessibility. It was an honor to be able to serve so many people in our community.



**\$ 7,850**  
**TO FAMILIES**



**\$ 2,500**  
**TO RESEARCH**  
**(FROM THE END OF 2018**  
**& IN 2019)**

# Events

# 03

We hosted a total of three events in 2019 in May, November, and December. For HD Awareness month in May, we did a benefit performance with founder, Shelby Lentz at South Haven Brewpub and raised \$455. In November, we held our annual benefit concert and raised nearly \$7,000. We had 10 incredible sponsors for that event this year!

We ended 2019 with our annual Christmas benefit, Miracle at South Haven Brewpub, and raised over \$2,000. We partnered with South Haven Brewpub and Murphy Reed Law to put on this fun family-friendly event. We also received a visit from Santa himself! This money was donated to four HD families in need this holiday season.

November



May

**We raised  
\$455  
at our  
HD Awareness Month  
Benefit!**



December



# New Additions

04

In September, we welcomed a new addition to our board, Sarah Dudinetz. Sarah is a senior at Grand Valley State University and will be graduating with her degree in Advertising and PR this spring. She is a competitor in the Miss America Organization with Shelby and was even first-runner up at Miss Michigan this past June.

While she has no personal connection to Huntington's Disease, as she's watched Shelby passionately share her story, she decided to join CHD's board for Communications and PR.



# New Additions

05

At the end of the year, we began a new partnership with a service called Qgiv. With their donation features, we are now able to take donations directly from our site instead of our initial GoFundMe.

You can now make one-time donations on our site, and you can even set up monthly and annual donations! We are so excited about the updates to our website.

## Champions for HD

[Create an Account](#) or [Log In](#)[Share on Facebook](#) [Share on Twitter](#)

### Donation Amount

\$50

\$100

\$250

\$500

Other \$ 

How often do you want to make this donation?

☒ One Time☐ Weekly☐ Monthly☐ Quarterly☐ Annually

### Personal Information

☐ Company Donation

Title

First Name REQUIREDLast Name REQUIREDAddress REQUIREDCity REQUIREDState REQUIREDZip REQUIREDCountry REQUIREDEmail REQUIRED☒ Yes! Champions for HD may contact me at the email address above.☐ I prefer that this donation remains anonymous.

### Payment Information

# Press & Media

# 06

In January, founder Shelby Lentz was welcomed on Fox17 to talk about Champions for HD as well as being named "Pay-It-Forward Person of the Month." Her father with HD joined her on the segment. This was such an incredible honor. Shelby will be attending the Fox17 Award Gala in January of 2020 that will honor all nominees and the 2019 overall "Person of the Year" will be announced.

Our Communication representative, Sarah Dudinetz, was also featured on Fox17 in October to speak about Champions for HD and our Second Annual Benefit Concert. She did a beautiful job and represented us so well! We are so grateful to Fox17 in Grand Rapids for their constant support of our mission and organization.



# 2020 Goals



07

Thank you to everyone who has been a part of our journey. Our first 18 months have been so incredible to be a part of. We are grateful for every donation, volunteer, and person who has been a part of the Champions for HD community and family. We have big goals for 2020 and we are excited to take you along to this next chapter with us!

## 2020 GOALS

- Champions for HD Podcast
  - Interested in sharing your story? Contact us!
- Champions for HD Blog
  - Interested in sharing your story? Do you have HD content ideas? Contact us!
- Subscribe **100 people** to our monthly donations by the end of the year
- Add more volunteers/board members
  - Interested? Contact us! *\*We are especially in need of a treasurer.*

Contact: [championsforhd@gmail.com](mailto:championsforhd@gmail.com)