

20 24

ANNUAL REPORT
CHAMPIONS FOR HD
#HDCantTameMe



Letter From the Founder



Dear Champions,

2024 marked another powerful chapter in the journey of Champions for HD. As I reflect on where we began in 2018 — with nothing more than a dream, a mission, and a microphone — I am overwhelmed with pride at how far we've come together. What started as a passion project inspired by my family's own battle with Huntington's Disease has grown into a vibrant community of advocates, donors, families, and volunteers who prove every day that #HDCantTameMe.

This year, we raised over \$14,000, made six direct donations to individuals and families impacted by Huntington's Disease and Juvenile Huntington's Disease, and hosted our 7th Annual Benefit Concert — one of our most heartfelt and successful events yet. Beyond the numbers, we saw continued growth in awareness, connection, and hope. From podcast episodes and media outreach, to public speaking and one-on-one family support, we remain grounded in our mission: to provide financial relief, amplify the HD and JHD voices often unheard, and make sure no family ever feels alone.

Every dollar raised, every story told, every song sung — it all goes toward creating a world where HD can no longer take away the fight in our community. Thank you for believing in our mission, for showing up, and for standing strong with us year after year.

With unshakable hope and heartfelt gratitude,

Shelby Lentz (Smithers)
Founder & President, Champions for HD

By the Numbers

02

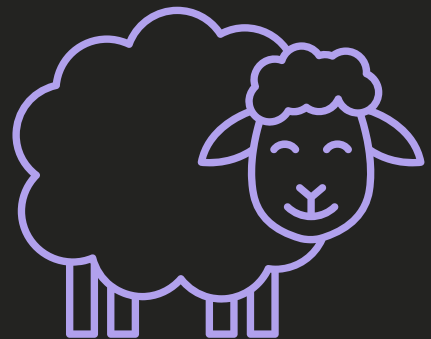
2024 IMPACT SNAPSHOT

- 💰 Funds Raised: \$14,833.52
- 🏠 Families Helped: 6
- 🎙️ Podcast Downloads (2024): 1,082
- 📈 Podcast Lifetime Downloads: 7,598
- 🎵 Events Hosted: 1 major benefit concert
- 🧠 JHD Awareness: Ongoing education & story sharing



\$ 5,000

TO HD FAMILIES



\$ 1,000

TO HD RESEARCH

Shepherd's Gift: GM1 for HD

Benefit Concert

October 2024 brought a night full of music, mission, and heart. With performances from Bernice Rodgers, Teddy Brewer, Corey Zumsteg, Delaney Lentz, The Vineyard Chicks, and Shelby Lentz (Smithers), we raised over \$7,000 to support HD and JHD families across the country.

We also honored two incredible advocates:

- 🏆 Champion for HD Caregiver – Ann Ciombor
- A devoted caregiver and fierce advocate, Ann supports HD families through her work, advocacy on Capitol Hill, and mission-driven businesses.
- 🏆 Champion for HD – Kathleen Delp
- A genetic counselor and educator, Kathleen has served the HD community for 32+ years. Though unable to attend, her impact is felt deeply in Michigan and beyond.

This unforgettable night was made possible by our generous sponsors:

Harding's of Plainwell, All Star Family Chiropractic, and B&L Information Systems.

Please support these local businesses who so meaningfully support Champions for HD.

To our performers, sponsors, and guests — thank you for proving again that #HDCantTameMe.

03

THANK YOU TO OUR 2024
BENEFIT CONCERT SPONSORS

SILVER



BRONZE

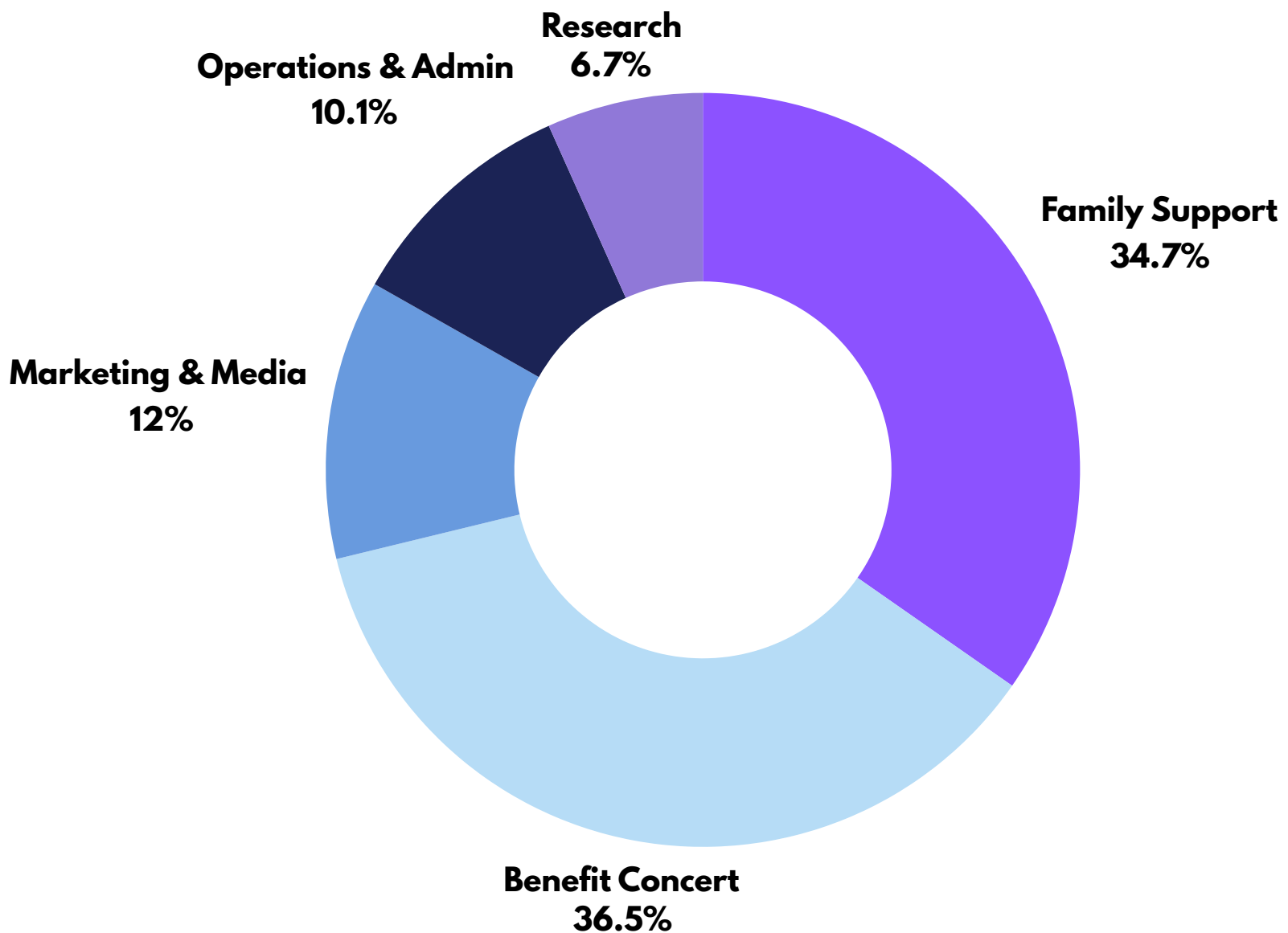
All Star Family ★
CHIROPRACTIC

Harding's
FRIENDLY MARKETS



Expenses Summary

04



2025 Goals



05

As Champions for HD grows, so does our vision. In 2025, we are focused on deepening our impact, expanding our team, and creating more opportunities for advocacy, connection, and support.

Organizational Growth

- Expand our Board of Directors by at least 2 new members
- Establish volunteer committees to support events, outreach, and family services
- Strengthen operations through our completed Strategic Plan

Media & Awareness

- Reboot the Champions for HD Podcast with a minimum of 12 new episodes
- Convert select podcast interviews into blog posts and shareable website content
- Upload more video interviews to our YouTube channel to boost visibility

Fundraising & Donor Engagement

- Grow our recurring support by enrolling 8 new monthly donors (currently at 2)
- Apply for at least 2 grants to expand family support and operations
- Develop new fundraising events or campaigns to engage wider audiences

Want to get involved? Join a committee, share your story, or help us fundraise.

Contact: shelby@championsforhd.org

Get Involved

06

- 📌 **Donate** at championsforhd.org/donate
- 🎧 **Listen** to the podcast
- 🛍️ **Shop** merch to support
- ➡️📱 **Follow** @ChampionsforHD on all platforms
- 💬 **Share your story with us:** shelby@championsforhd.org

Together, we remind the world:

#HDCantTameMe